



NIPS
HOTEL MANAGEMENT



Event Management

The events industry is growing at a rapid pace and creating a surge in demand for qualified event professionals. Event planners, coordinators, marketers, designers, and production managers are some of the many job prospects available in this industry. These roles require creativity, excellent communication skills, attention to detail, and exceptional organizational skills. As the Indian events industry continues to expand at a CAGR of 16% between 2017 and 2021, it is expected to create even more job opportunities in the areas of event planning, production, marketing, and sponsorship. Similarly, the global events industry is projected to reach a market size of USD 2,330 billion by 2026, indicating immense potential in this field.

Event management is an exciting and dynamic field that involves planning and coordinating various types of events, from corporate conferences to film making, weddings, sports & music festivals. India is a country known for its diverse culture and rich heritage, making it an ideal location for events of all kinds. As the country continues to experience economic growth, there has been a significant increase in the number of events being organized across the country.

Event management courses at NIPS cover topics such as event planning, budgeting, marketing, vendor & risk management. Students learn how to manage events from start to finish, ensuring that everything runs smoothly and meets the client's expectations. With the industry set to grow in the coming years, the demand for qualified event professionals is expected to increase, creating a wealth of career opportunities for those who choose to pursue this field. **Join Us Now**



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